

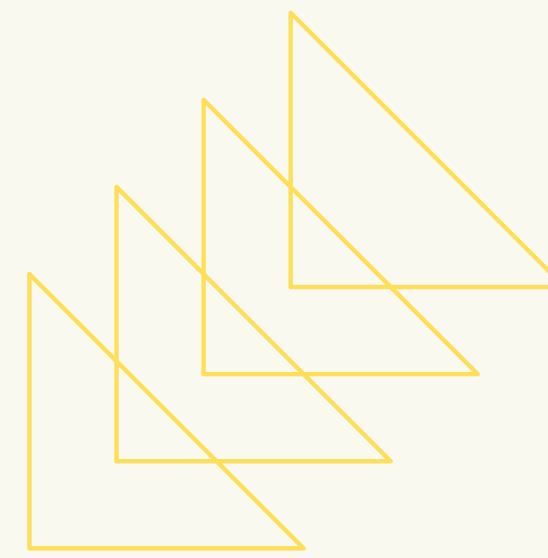
# YAPRAK ÖZER

MEDIA PERSON-WRITER | MEDIA TRAINER  
COMMUNICATIONS & IMAGE CONSULTANT  
CONTENT CREATOR | SPEECH COACH



FOUNDER AND CEO  
İNDEKS CONTENT COMMUNICATION AGENCY  
İNDEKS SPEAKER BUREAU

# profile



- Journalist-author and entrepreneur Yaprak Özer has a long range of professional experience in media as reporter, editor, TV producer and presenter.
- She established her business Indeks Content Communication and Consultancy (2001). Indeks, provides content and communication services and is the leading Speaker Agency, recognized internationally.
- Özer parallel to her professional management activities provides consultancy services for business leaders, and media trainings on a diverse range of topics, such as sustainable communication, crisis management, image building, speech coaching.
- She is a columnist with Ekonomim Daily Newspaper, and active on her social media platforms.
- President; The Propeller Club of US, Port of İstanbul 2023-2025
- Global Leader For Tomorrow, The World Economic Forum -Davos, 2003
- She has published 6 books.

# education;



- B.A. in Journalism, Istanbul University.
- M.A. in Political Science and International Relations.
- Phd. in Political Science and International Relations (incomplete)

## STUDY FELLOWSHIPS:

- NATO Research Fellow,
- City University, UK, Journalism Fellow, Alfred Friendly Journalism Fellow, Japan, Ministry of Foreign Affairs, International Studies Fellow



## CERTIFICATES:

- Stanford University, Active Citizenship IAB, Digital Marketing



# language;





# profession;

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- **Journalist;** (Print: Gunes,Cumhuriyet,Hurriyet)
- **TV Producer;** (TRT2, CnnTurk & BloombergHT)
- **Editor-in-Chief; (Economist, Capital, Kariyer Dünyası)**
- **Columnist;** Ekonomim Daily Newspaper (currently)
- **Blog writer;** yaprakozer.com

# business person;

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- **Indeks Content&Communication - 2001**  
Provides content and communication solutions.
- **Indeks Speaker Agency - 2003**  
Provides wide spectrum of titles and well known speakers local and international.
- Indeks is also a well established media training organization

# services;

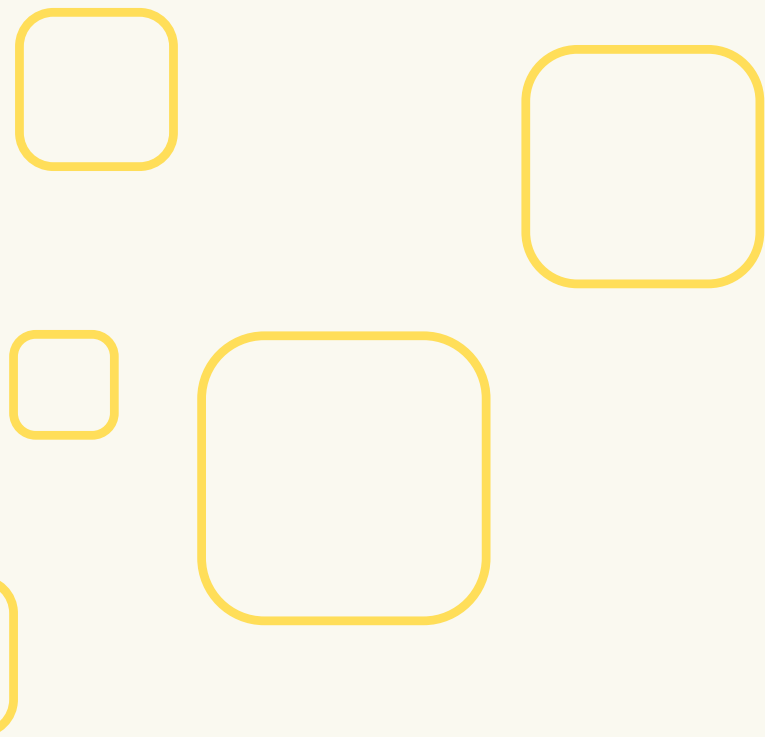
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- Media & communications strategy
- Issues & crisis communications
- Training, coaching
- Advising, moderation
- Interviewing & reporting
- Writing, editing, audiovisual production
- Sustainable communication and content marketing strategies

# expertise;

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- Communications and Media
- Content Creation
- Leader Communication
- Agenda Integration & Issue Building
- Speech & Writing Coaching is also a well established media training organization



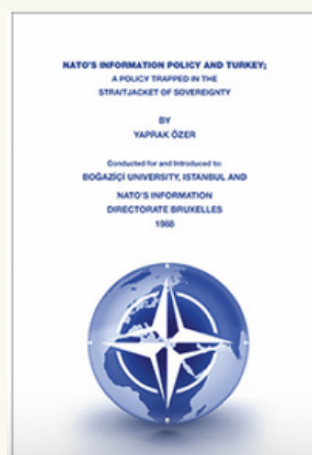
# publications;

- Digital and printed books (6) on topics Leadership, human resources, globalization and management.



# academic;

- **Thesis:** “The Turkish Public Opinion” in, “The Future of Security in Europe,
- **Article:** A Comparative Analysis of European Public Opinion” Ed. Phillippe Manigart, Brussels, 1992.





# awards;

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- Global Leader For Tomorrow 2013
- One of the most prestigious awards in US media
- Best Research Article Award on Turkey EU Relations by TUSIAD, (Turkish Businessmen and Industrialist Association)

# members;

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# appendix;

- **Tv Programmes & Productions**



- **National Newspapers**

**GÜNEŞ**

**Cumhuriyet**

**Hürriyet**

**SABAH**

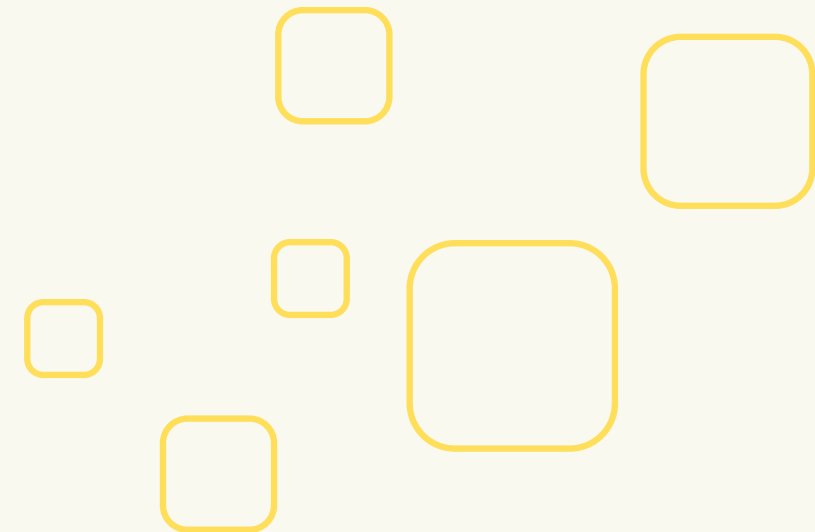
**DÜNYA**

**ekonomim.**

- **Startup / Enterprises**

**indeks:**  
indeks içerik iletişim danışmanlık ve tic. ltd. şti.

**indeks:**konuşmacı ajansı

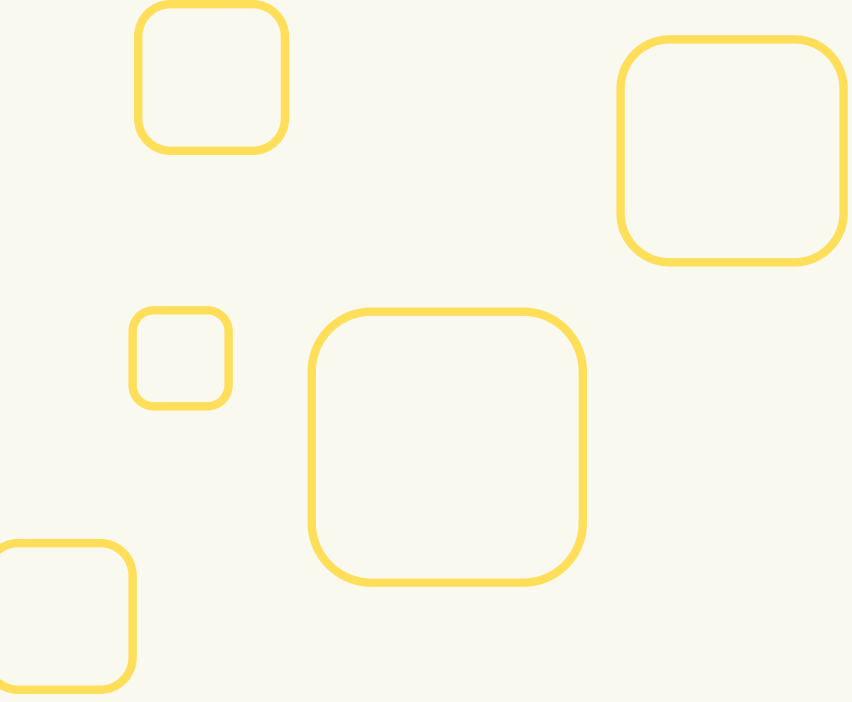




# appendix;

- References





## social media

[www.linkedin.com/in/yaprakozer](http://www.linkedin.com/in/yaprakozer)

[www.instagram.com/yaprakozermedya](http://www.instagram.com/yaprakozermedya)

[Youtube/yaprakozer](https://www.youtube.com/yaprakozer)

## for more info



SCAN ME

## contact

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