YAPRAK ÖZER

MEDIA PERSON-WRITER | MEDIA TRAINER COMMUNICATIONS & IMAGE CONSULTANT CONTENT CREATOR | SPEECH COACH



FOUNDER AND CEO
INDEKS CONTENT COMMUNICATION AGENCY
INDEKS SPEAKER BUREAU

profile



- Journalist-author and entrepreneur Yaprak Özer has a long range of professional experience in media as reporter, editor, TV producer and presenter.
- She established her business Indeks Content Communication and Consultancy (2001). Indeks, provides content and communication services and is the leading Speaker Agency, recognized internationally.
- Özer parallel to her professional management activities provides consultancy services for business leaders, and media trainings on a diverse range of topics, such as sustainable communication, crisis management, image building, speech coaching.
- She is a columnist with Ekonomim Daily Newspaper, and active on her social media platforms.
- President; The Propeller Club of US, Port of İstanbul 2023–2025
- Global Leader For Tomorrow, The World Economic Forum -Davos, 2003
- She has published 6 books.







- B.A. in Journalism, Istanbul University.
- M.A. in Political Science and International Relations.
- Phd. in Political Science and International Relations (incomplete)







- NATO Research Fellow,
- City University, UK, Journalism Fellow, Alfred Friendly Journalism Fellow, Japan, Ministry of Foreign Affairs, International Studies Fellow



CERTIFICATES:

• Stanford University, Active Citizenship IAB, Digital Marketing

language;







profession;

- Journalist; (Print: Gunes, Cumguriyet, Hurriyet)
- TV Producer; (TRT2, CnnTurk & BloomberHT)
- Editor-in-Chief; (Ekonomist, Capital, Kariyer Dünyası)
- Columnist; Ekonomim Daily Newspaper (currently)
- Blog writer; yaprakozer.com

business person;

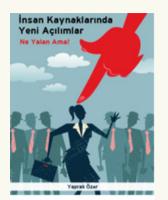
- Indeks Content&Communication 2001
 - Provides content and communication solutions.
- Indeks Speaker Agency 2003
 - Provides wide spectrum of titles and well known speakers local and international.
- Indeks is also a well established media training organization

services;

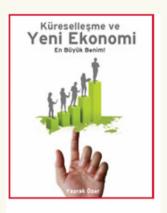
- Media & communications strategy
- Issues & crisis communications
- Training, coaching
- Advising, moderation
- Interviewing & reporting
- Writing, editing, audiovisual production
- Sustainable communication and content marketing strategies

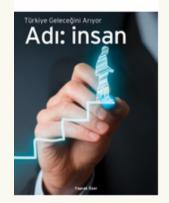
expertise;

- Communications and Media
- Content Creation
- Leader Communication
- Agenda Integration & Issue Building
- Speech & Writing Coaching is also a well established media training organization









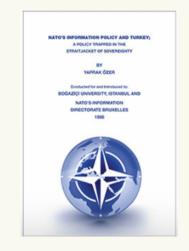




publications;

• Digital and printed books (6) on topics Leadership, human resources, globalization and management.







- Thesis: "The Turkish Public Oppinion" in, "The Future of Security in Europe,
- Article: A Comparative Analysis of European Public Oppinion" Ed. Phillippe Manigart, Brussels, 1992.

awards;



• Global Leader For Tomorrow 2013



• One of the most prestigious awards im US media

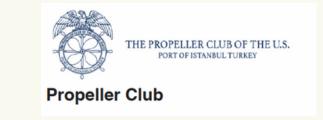


 Best Research Article Award on Turkey EU Relations by TUSIAD, (Turkish Businessmen and Industrialist Association)

members;







appendix;

• Tv Programmes & Productions







• National Newspapers











ekonomim.

• Startup / Enterprises





appendix;

• References

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